

MANAGEMENT TEAM MEETING NOTES

MARCH 10, 2017 | 3:00–4:00 PM
CONFERENCE CALL

MEMBERS PRESENT

Phil Santer, Ann Arbor SPARK
Conan Smith, Washtenaw County Board of Commissioners
Sue Smith, Hillsdale Economic Development Partnership
Tim Lake, Monroe County Business Development Corporation
Ryan Buck, Washtenaw Area Transportation Study
Jim Van Doren, Lenawee Now
Bill Sleight, Michigan Works! Southeast
Steve Duke, Region 2 Planning Commission
Mike Overton, Jackson County
Rachel Kuntzsch, Public Sector Consultants (PSC)
Kristin Hofman, PSC

WELCOME AND UPDATES

Rachel Kuntzsch kicked off the meeting by welcoming Mike Overton, Jackson County administrator, to the management team. Mr. Overton has been the Jackson County administrator for six years and has a long history of working in city management. He is also on the Region 2 Planning Commission Board of Commissioners.

Discussion ensued around the need to add college or university representatives to the management team. The team decided that a formal invitation to join will be extended to Dr. Michelle Mueller, Washtenaw Community College vice president of economics, communication, and college development, and Ron Griffith, Spring Arbor University executive director of the Hosmer Center for Entrepreneurship and Innovation. Sue Smith and Steve Duke will conduct initial outreach to Ms. Mueller and Mr. Griffith.

Planning for Connected and Automated Vehicles Report

Ms. Kuntzsch provided the management team with updates related to the recent release of the Planning for Connected and Automated Vehicles report. The report [is now available on the region's website](#). Management team members are encouraged to distribute the report through their networks and communication channels.

The report was featured in a session at the Michigan Municipal League's Capital Conference on March 22. Phil Santer reported that the presentation went well and that audience members were very engaged.

Management team members also shared mobility-related news and upcoming events.

- Bill Sleight shared that Oakland County recently released a [report on future workforce needs to support connected mobility](#).
- Ms. Kuntzsch shared information about [Technology in Motion](#), an upcoming event that will bring together original equipment manufacturers, suppliers, and the technology community to establish the preeminent transportation technology and mobility event in Detroit.
- Mr. Duke and Ms. Hofman shared information about [upcoming workshops](#) on the potential impacts of mobility on local communities.

2017 REQUEST FOR PROPOSALS PROCESS

Ms. Hofman provided an overview of the 2016 technical and challenge grant request for proposals (RFP) process and facilitated a discussion around updates to the process in 2017. The management team decided that the challenge and technical grant RFPs will be melded to simplify the application process. Applications will be submitted online through the Greater Ann Arbor Region's Prosperity Initiative website and will have a specific deadline instead of the open call for proposals.

The management team emphasized the importance of applicants providing a funding match equal to or above the requested amount. The management team also agreed that the RFP should be inclusive to requests that strategically align with the region's five-year strategy. Priority will be given to projects that emphasize key initiatives proposed in the region's 2017 grant proposal.

The management team would like to see a higher level of outreach and communication to help spread the word about the RFP once it is released. Outreach strategies will be discussed at the next management team meeting prior to the RFP release.

NEXT STEPS

Public Sector Consultants will draft an updated RFP for 2017 and send to the management team for review prior to the next in-person meeting. Additional topics will include a review of the region's five-year strategy and planning for events in 2017. The next meeting will be held at Washtenaw Area Transportation Study in late April. A date will be determined by email.