2016 Highlights and 2017 Priorities
Regional Prosperity Initiative
Highlights from 2016
Management Team

• Bill Sleight, Director of Michigan Works! Southeast joins Management Team

• Decision to **increase** the level of Challenge and Technical **grant funding** to $83,000
## Highlights from 2016

### Grants

<table>
<thead>
<tr>
<th>Recipient</th>
<th>Project</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jonesville Community Schools</td>
<td>Increase opportunities to grow talent to meet industry needs at Phoenix Alternative School,</td>
</tr>
<tr>
<td>Lenawee Now</td>
<td>Conduct needs assessment to identify economic development opportunities tied to the rail extension</td>
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<tr>
<td>Livingston Educational Service Agency</td>
<td>Expansion of MI Bright Future through Career and College Readiness Coordinator and program promotion</td>
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<tr>
<td>Ann Arbor SPARK</td>
<td>Host familiarization tours with national site selectors in Region 9</td>
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**Greater Ann Arbor Region’s Prosperity Initiative**
OSHA 10-Hour Certified Training

Paid Internships to Learn In-Demand Skills

Jonesville Pathways

Greater Ann Arbor Region’s Prosperity Initiative
Lenawee Monroe

Current Inefficient Transportation Routing
Students
Assists students to engage with employers to begin planning their future

Parents/Guardians
Encouraging your child to succeed

Educators
Helping students find relevance in what they are learning in the classroom

Employers/Career Coaches
Employers Connect with local students as mentors to help them move into high demand job opportunities
Familiarization “Fam-Tour”

Meeting with State and local business leaders

Making Region 9 Stand-out

We are the National Leader in Autonomous Vehicles Research and DELIVERY
# Highlights from 2016

## Technical Grants

<table>
<thead>
<tr>
<th>Recipient</th>
<th>Project</th>
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<tbody>
<tr>
<td>Center for Automotive Research and Public Sector Consultants (formerly Kuntzsch Solutions)</td>
<td>Connected and autonomous vehicle research</td>
</tr>
<tr>
<td>Workforce Intelligence Network (WIN)</td>
<td>Expansion of MI Bright Future across the region</td>
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Highlights from 2016
Development of a Unified Regional Brand

- Adoption of Greater Ann Arbor Region branding
- Distribution of newsletters to over 300 regional stakeholders
- Development of new website with metrics dashboard
Goals for 2017
Regional Prosperity Initiative Priorities

• Support for ongoing coordination of the Greater Ann Arbor Region’s Prosperity Initiative

• Continuation of Challenge and Technical Grants focused on growing talent pipeline to meet industry needs

• More robust marketing and communications to increase regional stakeholder engagement
Goals for 2017

Challenge Grants

Prioritize support for Regional Marketing, **growing talent pipeline to meet industry needs** through initiatives such as...

- Familiarization tours
- Use of student-to-employer matchmaking tools
- Summer programs to connect employers to students
Goals for 2017

Technical Grants

• Prioritize support for *advancing a high-quality, diverse transportation system*

• Fund research to better understand regional public transportation gaps that impede people in low-to-moderate income areas from getting to and from work
Goals for 2017
Marketing and Communications

• Increase outreach through bi-monthly newsletter to feature regional successes

• Maintain and grow regional stakeholder contact list

• Increase stakeholder participation through two annual events
Goals for 2017

Coordination of Region’s Prosperity Initiative

• Monthly Management Team meetings to evaluate progress toward five-year strategy

• Continual work toward establishing a strong structure at the Collaborative level

• Coordination of RFP process, proposal reviews, and fund distribution for Technical and Challenge Grants
Feedback

We want to hear from you!

• What input can you provide on our 2017 priorities?

• What are your organization’s priorities in 2017 related to:
  
  – Growing our regional talent base?

  – Advancing our region’s transportation system?