
What is it?
Slack is a messaging app where we can talk, share files and work together. Think of Slack as Email + Instant Messenger + Texting:

What is it for?
Any group situation where you want a way to chat to a bunch of people easily. Or a one-stop-shop to get in touch with your team members either one-on-one or as a unit. You can send files, pictures, gifs, emojis, and simple text. It’s all searchable, customizable, and intuitive.

How do I get started?
1. Check your email for an invitation to join the GAAR Fam Tour 2016 Slack Team. a. Or head to the team URL directly here.
2. Follow the prompts to create an account (it should feel a lot like creating a Gmail or Facebook account).
3. Install the application (Slack mobile and/or desktop) – link
   a. You can use Slack through the internet via a web browser, but you will get the most out of Slack if you install the mobile app (iOS / Android) and the desktop app (Mac / Windows) so you get desktop notifications about new messages and can keep up with what’s happening without needing to leave a browser window open.
   b. For the Fam Tour, you’re probably going to use it on your phone most of the time.
4. Check out Slack’s Getting Started and video guides.
5. Start Slacking!
<table>
<thead>
<tr>
<th>University</th>
<th>Microbusiness Incubator</th>
<th>Number</th>
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<tbody>
<tr>
<td>University of Michigan</td>
<td>Cleary Microbusiness Incubator</td>
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<td>Eastern Michigan University</td>
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<td><strong>Total</strong></td>
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Michigan ranks #1 in the US for concentration of mechanical engineers (Bureau of Labor Statistics).

University of Michigan School of Engineering ranked #6 (#2 public) (US News & World Report).

Up from 24% in 2010 and growing.

35% of UM College of Engineering Grads remain in MI.
Within 500 miles of 50% of the U.S. population and GDP

Detroit/Windsor border is the busiest international crossing in the world

Great Lakes geography protects the state from major climate events
DETROIT PORT AUTHORITY

PORT OF MONROE

DETROIT METRO AIRPORT
WILLOW RUN AIRPORT

ANN ARBOR MUNICIPAL AIRPORT

HILLSDALE MUNICIPAL AIRPORT
LENAWEE COUNTY AIRPORT
CUSTER AIRPORT
SPENCER J. HARDY AIRPORT
JACKSON COUNTY AIRPORT

PORT OF TOLEDO

SEE INSET

DELIVER
DTW QUICK FACTS
• 18th busiest airport in North America
• Ranked Top 10 in North America Airport Satisfaction Study
CORPORATE TAX RANKINGS COMPARISON

*#48 in 2011*

Indiana: 20
Ohio: 26
Wisconsin: 32
Illinois: 36
Texas: 41
OUR WORKFORCE IS MOBILE

Company -

Livingston Regional Talent
Three large manufacturing firms that employ hundreds of people in Livingston County

Throughout MI and OH
WELDING AND ADVANCED MANUFACTURING PROGRAM
HILLSDALE COUNTY

- Two year program incorporates blueprint reading, electrical systems, energy systems, pneumatics, hydraulics, welding and more. Students earn diploma, college credit, welding & OSHA Certifications
- Outcome = employment, apprenticeships, post-secondary educational tracks
JACKSON AREA COLLEGE AND CAREER CONNECTION, EARLY/MIDDLE COLLEGE PROGRAM

JACKSON COUNTY

• Presentation for ‘Best Practices’ Award at the MAEDC Conference in Columbus, Ohio May 2016.
• Completion Celebration Event for the first class held in August 2016.
• Development of additional workplace learning models similar to JAC3/EMC to meet employer needs in Healthcare, Construction, Mechanics, and other possible fields to be added.
• Joint EG/Chamber Soft-Skills Work Ethic Initiative with other stakeholder partners is on-going. A Work Ethic Employability Survey was conducted and was presented to all Superintendents in August 2016.
CAREER & TECHNICAL EDUCATION
LENAWEE COUNTY

- Align: 11 Schools, 25 Major Manufacturers
- 3rd Largest CTE Fund in Michigan
- MI Bright Future
- LISD – DOL Apprenticeship Program
- Industry certifications

Images courtesy of SMCSI & Mlive
FLINT BUS SERVICE
LIVINGSTON COUNTY

- Access to Flint talent market for manufacturers in Livingston county
- Pre-screened
- Wage-reimbursed grant of up to $5k per employee
- Retention support

300+ workers per week ride the buses
CAREER AND TECHNICAL EDUCATION & SKILLED TRADES TRAINING FUND

MONROE COUNTY

- Business & education collaboration developed
- Superintendents make CTE programming long-term goal
- CTE hub model designed
- Program launched
1,300 attendees (60% increase from last year)

60+ Ann Arbor technology companies and incubators showcased their latest innovations

Students, jobseekers, and community members all experienced the ecosystem of an industry driving the local economy
AGENDA OVERVIEW – FRIDAY

START

7:45 am - 11:30 am
FRIDAY 9/16
MORNING

• Breakfast at the Hotel
• Regional Overview
• Tour of Google
• Tour of Mcity
• Tour of Menlo Innovations

11:30 am - 3:00 pm
FRIDAY 9/16
AFTERNOON

• Lunch with regional Business Leaders
• Tour of Pillar Technologies
• Walking tour of Downtown Ann Arbor
• Tour of TD Ameritrade
University of Colorado
Boulder, CO

108,046 city population
32,432 enrollment
33.55% of pop. has Bachelor’s Degree
37.26% of pop. has Graduate Degree

#28
Top 50 Undergraduate Universities for VC-Backed Entrepreneurs

#36
Undergraduate Engineering Program

#40
Grad School Ranking, Computer Science

#58
Research Spend

Fun Fact: Housing is 51% cheaper in Ann Arbor.

University of Michigan
Ann Arbor, MI

115,308 city population
43,625 enrollment
28.26% of pop. has Bachelor’s Degree
42.13% of pop. has Graduate Degree

#7

#6

#13

#2
Research Spend

*US News & World Report, Pitchbook

*Sperling’s
Colorado

- Highest Peak: 14,439 Feet
- Bicycle Friendly State Ranking: #7
- 2,000 Lakes

Michigan

- Highest Peak: 1,979 Feet
- Bicycle Friendly State Ranking: #15
- 62,798 Lakes

Outdoor Culture
THANK YOU

our partners

@GreaterAnnArbor